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Electronic Component & Product Information

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Reader Information in English

First Name _____ Last Name _____

Job Title _____

Company Name _____

Department _____

Address _____

City _____ State _____

Country _____ Postal Code _____

A. What is the main END PRODUCT or SERVICES performed at your company? (Tick one answer only)

- 101 Computers, systems & peripherals
102 Consumer electronics
103 Communication systems/equipment
104 IC & Semiconductor
105 Industrial controls, test & medical electronics
106 Contract manufacturer
107 Automotive, avionics, marine, space, military electronics
108 Other components, subassemblies
120 Others

B. What is your job function? (Tick one answer only)

- 121 Research & development
122 Design engineering
123 Purchasing management
124 Engineering Management
125 Corporate Management
130 Others

C. For your company location, please indicate the total number of employees. (Tick one answer only)

- 131 1000 or more
132 500 to 999
133 250 to 499
134 100 to 299
135 50 to 99
136 Less than 50

D. Please tick all products you recommend, specify or authorize

- 240 Digital ICs
241 ASICs, PLDs, FPGAs
242 uPs, uCs, DSPs
243 Video, Graphics, Imaging ICs
244 Memory ICs
245 Standard Logic ICs
246 I.P., Cores, Cell Libraries
247 Analog ICs
248 Mixed-signal ICs
249 DACs, ADCs, Op Amps
250 Power: Transistors, Regulators, Mgt. ICs
251 Communications, SLIC ICs
252 RF, Microwave ICs
253 Components
254 Resistors, Capacitors, Pots
255 Relays, Switches, Keyboards
256 Microwave Components
257 Readouts, Indicators
258 Sensors, Transducers
259 Subsystems
260 Computer Boards
261 Computer Peripherals
262 Communications, LAN, WAN Components
264 Displays, Monitors
265 Power Sources, Circuit Protection Devices
266 Power Supplies, Batteries
267 Interconnection & Packaging
268 Connectors, Sockets
269 Printed Circuits
270 Materials, Composites
271 Software
272 Applications, Communications
273 Operating Systems, Programming Languages
274 Design Tools
275 EDA, CAE for IC, Board, System Design
276 PCs, Workstations
277 Embedded Development Tools
278 S/W Development Tools
279 Test Tools
280 Logic Analyzers
281 Oscilloscopes
282 Digital Multimeters, LCR Meters
283 Signal, Function Generators
284 ATE, ASIC Testers
285 Services
286 Design Services
287 IC Foundries
288 None of the Above

E. Do you wish to receive promotional materials for new product and services?

- 303 Yes
304 No

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